

Wisconsin HOSA – Future Health Professionals Program of Work 2022-2023

(rev. 07/13/2022)



GENERAL INFORMATION

Name of Wisconsin HOSA State Officers

- President: Sarah Mounajjed
- Vice President: Manya Mehra
- VP of Postsecondary Division: Veronica Goveas
- Secretary: Sriya Gannapureddy
- VP of Membership: Umika Sivasamy
- Middle School Liaison (ex-officio): Diya Chilukuri
- VP of Public Relations: Aanya Kasera
- VP of Service Projects: Audrey McCrimmon

Signature of Wisconsin HOSA President

Sarah Mounajjed

Date Signed

08/26/22

Signature of Wisconsin HOSA Advisor

Christina Patrin

Date Signed

08/26/22

HOSA GOALS

1. Promote physical, mental and social well being
2. Develop effective leadership qualities and skills
3. Develop the ability to communicate more effectively with people
4. Develop character
5. Develop responsible citizenship traits
6. Understand the importance of pleasing oneself as well as being of service to others
7. Build self-confidence and pride in one's work
8. Make realistic career choices and seek successful employment in the healthcare field
9. Develop an understanding of the importance in interacting and cooperating with other students and organizations
10. Encourage individual and group achievement
11. Develop an understanding of current healthcare issues, environmental concerns, and survival needs of the community, the nation and the world
12. Encourage involvement in local, state and national health care and education projects
13. Support Health Science Education instructional objectives
14. Promote career opportunities in healthcare

HOSA MISSION, CORE VALUES, PURPOSE

Mission

The mission of HOSA is to empower HOSA-Future Health Professionals to become leaders in the global health community through education, collaboration, and experience.

Core Values

Learn: respected, knowledgeable and skilled health professionals

Lead: empower others to strive for excellence and serve as role models in the academic program, profession and community

Serve: serve others with compassion - service learning, volunteerism, advocacy

Innovate: enrich the lives of others and seek knowledge and skills to address challenges and improve the health professions

Purpose

The purpose of HOSA-Future Health Professionals is to develop leadership and technical HOSA skill competencies through a program of motivation, awareness and recognition, which is an integral part of the Health Science Education instructional.

PRIORITIES OF WORK

Priority Title & Purpose	Annual Goals	Action Steps	State Officer Leader/s
<p>1. WLA Series Purpose: The WLA Series is an opportunity for chapter leaders and advisors to learn more ways on how to lead their chapter throughout the membership year and build on their leadership skills.</p>	<ol style="list-style-type: none"> 1. Increase and encourage engagement throughout the chapter year 2. Inform chapter leaders of important dates and deadlines 3. Create informational and engaging presentations for chapter leaders and advisors 	<ol style="list-style-type: none"> 1. I will carry out the annual goals by requesting Instagram posts and stories to be made prior to the WLA Series dates. These posts will contain information about what each session entails, as well as the dates and times of the sessions. The stories will serve as reminders, encouraging members to join all sessions. 2. I will carry out the annual goals by creating engaging and informational presentations. These presentations will uphold the mission, purpose, and core values of HOSA, those being Learn, Lead, Serve, and Innovate. These presentations will follow correct branding and will have images that coincide with the information being presented. 3. I will carry out the annual goals by creating scripts for these sessions that contain valuable information, important dates and deadlines, as well the introduction of resources that all go towards helping Wisconsin HOSA chapter leaders to go beyond all limits. These scripts will be an hour long, and will ensure members leave the sessions with lasting information to be shared with their chapter members. 	<p>Manya</p>
<p>2. HOSA Houses Purpose: HOSA Houses is an opportunity for students to learn about different health careers and network with HOSA members from across the state.</p>	<ol style="list-style-type: none"> 1. Grow HOSA Houses to a consistent 15-20 members per meeting. 2. MS/SS: Have members who attended the November session return to the February session. PS/C: Increase Post-Secondary attendance during the February 6th meeting. 3. Obtain guest speakers that relate to the members future career interests. 	<ol style="list-style-type: none"> 1. Communications: Provide information on our webpage and through emails to advisors and members. Request social media posts be made prior to the HOSA Houses meetings to inform members how to sign up and before the meetings to remind members to attend. Spread awareness through events like the WLA Series, and promote HOSA Houses to all chapter members. 2. Meetings: Run engaging meetings so members will want to return and continue participating in HOSA Houses. Make sure guest speakers align with the interests of HOSA members. Consider suggestions members make to improve meetings and make them more enjoyable for them. 	<p>Audrey & Veronica</p>
<p>3. Ambassador Program Purpose: The HOSA Ambassador Program aims to create a network of ambassadors to assist in the expansion of HOSA chapters throughout the state of Wisconsin. Ambassadors serve the role of helping form new chapters, through being assigned to a group of schools within their division that currently do not offer HOSA programming.</p>	<ol style="list-style-type: none"> 1. Use the WI HOSA Ambassador Program to reach out to a greater number of schools ranging in different types & sizes. 2. Get in contact with High Schools with health science and biomedical science programs and pathways to provide resources and information on HOSA and how to start a chapter. 3. Grow HOSA Ambassador Program to a consistent 15-20 members per meeting. 4. Aim to reach our goal of over 3,000 members by the end of 2023. 	<ol style="list-style-type: none"> 1. Promote application through Wisconsin HOSA Leadership Academy session, and on all social media platforms. 2. After September 30th, review applications and select ambassadors.. 3. Sunday, October 16th at 6:30 PM hold the first meeting. During this meeting ambassadors will log onto a Google Classroom, become affiliated with necessary materials, and learn of upcoming established meeting times. 4. Hold monthly meetings to check in with ambassadors and discuss tasks and objectives (dates and times will be determined by ambassador availabilities) 5. Utilize the list of potential chapters for ambassadors to reach out to. 	<p>Diya, Umika, Veronica</p>
<p>4. Events & Conferences Purpose: Wisconsin HOSA offers four annual events (WLA, FLC, RLC, and SLC). These events provide the opportunity for HOSA members to showcase health science knowledge and skills through competitive events</p>	<ol style="list-style-type: none"> 1. Facilitate and plan events/conferences that pertain to organization's core values (Learn, Lead, Serve and Innovate) and national theme of the year (Beyond all limits). 2. Communicate with members about all opportunities so they are aware of all events/opportunities. 3. Conduct the annual business of the WI HOSA student organization by the voting delegates. 	<ol style="list-style-type: none"> 1. Keep members' needs and requests in mind in order to create the most effective and interesting sessions possible. 2. Provide appropriate opportunities for all levels of members including competitive events focused on leadership, professional, and technical skills. 3. When planning, the Executive Council will keep the HOSA mission, core values, and national theme at the forefront to incorporate into all events. 4. WI HOSA voting delegates will consider the business of HOSA, elect executive council members at SLC, amend bylaws, make crucial decisions, and approve action. 	<p>Sarah & Veronica</p>

<p><i>and assist members to develop effective leadership qualities and skills by developing character and promoting responsible citizenship.</i></p>	<p>4. Conduct exciting general sessions providing recognition and opportunity for all WI HOSA members</p>	<ol style="list-style-type: none"> 5. Utilize our website, social media, and email communications to keep members informed of all opportunities and the deadlines that pertain to these events. 6. Provide educational seminars, workshops, and exhibits presented by professional partners that provide information about current healthcare issues. 7. Provide various levels of additional opportunities for all areas of membership. 8. Facilitate the Post-secondary State Leadership conference for the first year. 9. Networking opportunities for Alumni Division. 10. Provide the opportunity to meet people from across the state with similar career goals. 11. Conduct conferences that will include leadership and career development workshops and activities, competitive events, business sessions, general assemblies, and other activities as desired by state membership. 	
<p>5. Media & Marketing Purpose: <i>Through the use of multiple different social media platforms, this program serves as a connection resource between HOSA members, advisors, alumni, and outside sources. The HOSA brand is managed through this program, bringing awareness to the wider value and reputation of HOSA.</i></p>	<ol style="list-style-type: none"> 1. Wisconsin HOSA will encourage all local chapters to create their own social media page(s). By the end of the 2022-2023 program year, at least 10 more chapters will have active social media page(s). 2. Wisconsin HOSA will teach HOSA branding rules and encourage all chapters to use these rules in their posts. By the end of the 2022-2023 program year, all local social media pages should be using correct branding. 3. Wisconsin HOSA will use social media as a tool to increase membership for the middle school division. Wisconsin HOSA will create posts and encourage local high school chapters to create middle school chapters at middle schools in their area. By the end of the 2022-2023 program year, at least 5 more middle school chapters will be created. 4. Wisconsin HOSA strives to increase member engagement in all of their social media pages. By the end of the 2022-2023 program year, at least 30% of followers on our social media pages will be actively participating in different social media posts/activities (commenting, sharing our posts on their profile, tagging Wisconsin HOSA in their posts, trivias, story activities, DM, etc). 5. Wisconsin HOSA wants to help advise local leaders in growing their local chapter. 	<ol style="list-style-type: none"> 1. Wisconsin HOSA will consistently create posts throughout the year encouraging members to have their chapter create a social media page. There will also be posts encouraging members to share their HOSA involvement on their personal social media page. If not much improvement is seen, Wisconsin HOSA will directly contact members and local chapters, telling them the benefits of sharing their HOSA journey through social media. 2. Wisconsin HOSA will set an example through their social media page by using correct branding on all posts (excluding sponsor/partner posts). We will also post throughout the year encouraging local chapters to use correct brand/formatting in their own posts by setting a good example on the Wisconsin HOSA Instagram. 3. We will promote middle school HOSA activities on our Instagram with the assistance of our Middle School Liaison. This will encourage more individuals to promote HOSA within their own school districts to get middle school chapters started in their own districts. The promotion of the middle school sector of HOSA will make many highschoolers aware that it exists, and it can allow for highschool members to contact their middle schools to get chapters started. 4. We will increase member engagement by creating engaging posts and stories. Our Weekly Wednesday Trivia has been a huge success so far, but we aim to get more responses in. We also aim to get more engagement with our posts by creating posts that encourage members to comment. 5. We will have a monthly post where we will give tips on how to increase membership, increase attendance, plan meetings/events, etc. 	<p><i>Aanya & Sriya</i></p>

INDIVIDUAL STATE OFFICER POSITIONS

Officer Position	Name of Officer	Officer Roles and Responsibilities
President		<ol style="list-style-type: none"> 1. Create agendas for all biweekly meetings 2. Lead the development of the Program of Work <ol style="list-style-type: none"> a. Facilitate advancement of priorities and objectives b. Develop sub-committees to lead certain events/activities/objectives of the Program of Work 3. Lead planning and business meetings <ol style="list-style-type: none"> a. Ensure that all officers have a role in planning and business meetings b. Uphold parliamentary procedure during all business meetings 4. Serve as the liaison between the Board of Directors and the Executive Council, along with the Vice President
Vice President	Manya Mehra	<ol style="list-style-type: none"> 1. Assist in creating agendas for all biweekly meetings 2. Uphold parliamentary procedures at Executive Council meetings with the President 3. Assist President in any events/activities as needed 4. Attend Board of Director Meetings, along with the President 5. Accept the responsibilities of President if she is unable to attend
Secretary	Sriya Gannapureddy	<ol style="list-style-type: none"> 1. Record minutes at all meetings 2. Compile all minutes and proceedings of all meetings and make them available to the general membership 3. Shall assume a position in the Board of Directors if there is a state officer vacancy 4. Assist with social media accounts.
VP of Membership	Umika Sivasamy	<ol style="list-style-type: none"> 1. Oversee continuous growth and support of Wisconsin HOSA members <ol style="list-style-type: none"> a. Manage the Ambassador Program to expand membership with the assistance of HOSA members 2. Expand and develop membership within existing and new chapters <ol style="list-style-type: none"> a. Reach out to chapters using a variety of communication platforms 3. Support chapters with training and resources <ol style="list-style-type: none"> a. State chapter visits and meetings to bring awareness of resources b. Provide resources to successfully carry out the mission of HOSA and local program of work
VP of Public Relations	Aanya Kasera	<ol style="list-style-type: none"> 1. Oversee Brand Management. <ol style="list-style-type: none"> a. Maintain HOSA brand and values. b. Create posts with accurate information and to connect with members. 2. Prepare materials to promote HOSA. <ol style="list-style-type: none"> a. Coordinate ways to promote HOSA through various platforms including social media, email, and the Wisconsin HOSA website. 3. Maintain all of the social media accounts.
VP of Service Projects	Audrey McCrimmon	<ol style="list-style-type: none"> 1. Coordinate Hosa Service Project and HOSA Cares 2. Share service information to chapters 3. Encourage members to participate in service projects 4. Lead HOSA Houses
VP of Post-Secondary Division	Veronica Goveas	<ol style="list-style-type: none"> 1. Serve as representative for the postsecondary/collegiate division 2. Serve as a voting member of the WI HOSA board of directors 3. Work with the postsecondary/collegiate advisor to accomplish membership growth, development, and engagement goals 4. Work to ensure the goals of WI HOSA are accomplished 5. Serve in any capacity as directed by the president
Middle School Liaison (ex-officio)		<ol style="list-style-type: none"> 1. Assume leadership of the middle school division of Wisconsin HOSA Membership 2. Attend Executive Council meetings and video conferences (as necessary and available) 3. Maintain active communications with the Executive Council in which the liaison shall be responsible for representation of the middle school membership. 4. Represent and include the Middle school division in Ambassador and HOSA Houses Programming.

First Tri Evaluation (September)

#	What has been done:	What worked well:	What has not worked well:	What still needs to be done:	How will it get done:
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Priority of Work 1:

1					
2					

Priority of Work 2:

1					
2					

Priority of Work 3:

1					
2					

Priority of Work 4:

1					
2					

Priority of Work 5:

1					
2					

Second Tri Evaluation (December)

#	What has been done:	What worked well:	What has not worked well:	What still needs to be done:	How will it get done:
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Priority of Work 1:

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2					

Priority of Work 2:

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2					

Priority of Work 3:

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2				

Priority of Work 4:

1				
2				

Priority of Work 5:

1				
2				

Third Tri Evaluation (February)

#	<i>What has been done:</i>	<i>What worked well:</i>	<i>What has not worked well:</i>	<i>What still needs to be done:</i>	<i>How will it get done:</i>
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Priority of Work 1:

1				
2				

Priority of Work 2:

1				
2				

Priority of Work 3:

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Priority of Work 4:

1				
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Priority of Work 5:

1				
2				

Overall Evaluation (Business Meeting - State Leadership Conference)

Priority of Work 1:

Priority of Work 2:

Priority of Work 3:

Priority of Work 4:

Priority of Work 5: