

Wisconsin HOSA

Future Health Professionals



SPONSORSHIP GUIDE

2026 - 2027

#WIHOSA

Wisconsin HOSA does not discriminate on the basis of sex, race, color, religion, creed, age, national origin, ancestry, pregnancy, marital status or parental status, sexual orientation, or disability.

STATE MANAGEMENT TEAM

NOAH MUTTER, SCHULZ, STATE DIRECTOR

CHRISTINA PATRIN, STATE ADVISOR

Wisconsin HOSA – Future Health Professionals were *champions of change* thanks to our over 160 partners who supported our 180+ chapters to provide unique experiences and impactful memories. We saw a remarkable 31.09% membership increase, exceeding our goal of reaching 6,000 members by 2026 with 7,406 members statewide affiliated at the end of 2025-2026. This growth was not only experienced in membership, but also resulted in 89 new local advisors, 31 new partners, 11 new sponsorships, the addition of a third Fall Leadership Conference site, and expanding our state competitive events to 4 offsite locations, which hosted 7 skill events to provide members with a more realistic experience.

In 2025-2026 we celebrated 50 years of future health professionals with the inception of HOSA in 1976. Wisconsin HOSA is excited to continue working with our committed partners as we further prepare to celebrate our own milestone with our 50th Anniversary approaching in 2027-2028. We're deeply grateful for the support each partner provides to strengthen the pipeline of future health professionals and always open to explore new ways to serve the next generation of healthcare leaders.

Please take a moment to review the sponsorship activities for both the Chapter Advisor Management (CAM) Conference and State Leadership Conference (SLC) within this guide. If your organization is interested in supporting one or both of these events, please complete the [Wisconsin HOSA Sponsorship Form](#) by the deadlines outlined below...

- **Chapter Advisor Management (CAM) Conference Sponsorship Deadline: June 15**
- **State Leadership Conference (SLC) Sponsorship Deadline: January 15**
 - **Scholarship Sponsorship Deadline: September 15 / Competitive Events Sponsorship Deadline: October 15**

If your organization does not allow access to Google Forms, the most current PDF version of this form will be available at: <https://www.wihosa.org/sponsorship-opportunities>.

Questions about the sponsorship program can be directed to Noah Mutter-Schulz, State Director at nmutterschulz@wihosa.org.

Thank you,

Noah Mutter-Schulz, State Director - Wisconsin HOSA

Christina Patrin, State Advisor & Health Science Education Consultant - Wisconsin Dept. of Public Instruction



WI HOSA State Management Team w/UW-Health MedFlight at SLC 2026



CHAPTER ADVISOR MANAGEMENT (CAM) CONFERENCE

SPONSORSHIP OPPORTUNITIES

August 13 - 14, 2026
University of Wisconsin - Madison
Madison, Wisconsin



** ADVISOR FOCUSED EVENT **

SPONSORSHIP OPPORTUNITIES

- **Advisor Social Networking Hour (08/13) = \$1,000**
- **Attendee Breakfast (08/14) = \$500**
- **Attendee Networking Luncheon (08/14) = \$1,500**
- **Advisor Annual Polo = \$2,000**
- **Advisor Appreciation Gift = \$500**

Advisor Social Networking Hour = \$1,000

- 10 minutes of remarks during social networking event on Thursday (08/13) evening
- Company Logo on signage during social networking event

Attendee Breakfast = \$500

- 5 minutes of remarks during breakfast on Friday (08/14) morning
- Company Logo on signage during breakfast

Attendee Networking Lunch = \$1,500

- 15 minutes of remarks during lunch on Friday (08/14) afternoon
- Company Logo on signage during networking lunch

Advisor Annual Polo = \$2,000

- 45 minute workshop during Block A (10:00 AM - 10:45) OR Block C (2:00 PM - 2:45 PM) on Friday (08/14)
- All registered attendees will receive the Advisor Annual Polo
- “Sponsored By:” with Company Logo on Polo Sleeve
- Advisors will be encouraged to wear polos during Fall Leadership Conference, State Leadership Conference, and the International Leadership Conference

Advisor Appreciation Gift = \$500

- 5 minutes of remarks during opening session on Thursday (08/13)
- All registered attendees will receive the Advisor Appreciation Gift

Additional Benefits of All CAM Sponsors:

- Company Logo & Website Link on www.wihosa.org
- Company Logo & Acknowledgement on General Session slide
- Recognition in the Conference Program
- Printed Materials/Swag can be provided by the partner by **July 10** to have included in Advisor Registration Materials



STATE LEADERSHIP CONFERENCE (SLC)

SPONSORSHIP OPPORTUNITIES

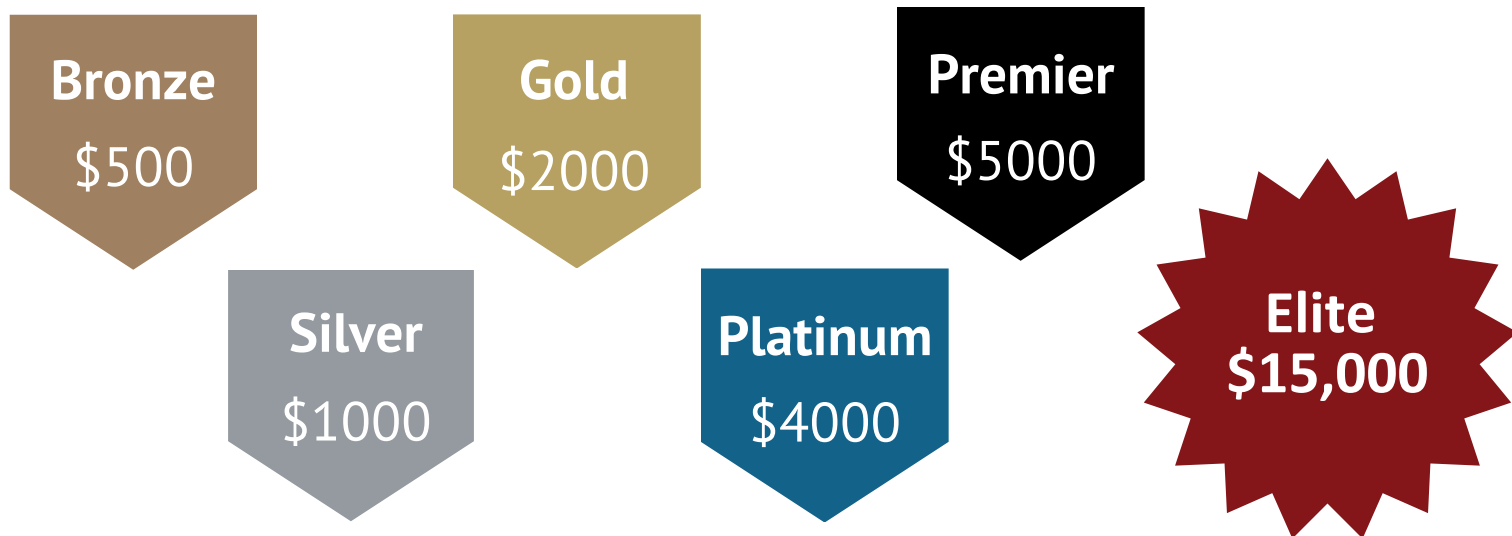
Sunday, April 25 - Tuesday, April 27, 2027
Kalahari Resorts & Conventions
Wisconsin Dells, Wisconsin



SPONSORSHIP OPPORTUNITIES

2026 - 2027

SPONSORSHIP PACKAGE LEVELS



5 package levels open to Unlimited Sponsors + 2 Elite Sponsor Packages Available

PROGRAM BASED SPONSORSHIPS

- Competitive Event = \$250.00 - \$1,000.00 (See page 9)
- Scholarship = \$250 minimum (restrictions due by 09/15)

CONFERENCE SPECIFIC SPONSORSHIPS

Meals & Receptions

- Competitive Event Meals = \$4,500
- Chapter Advisor Appreciation Breakfast + Gift = \$3,000
- VIP Recognition Dinner = \$3,500
- Recognition Reception = \$1,500

Other Conference Items

- T-Shirts = \$13,000
- Conference App = \$4,000
- Lanyards = \$2,000

SPONSORSHIP BENEFITS

Sponsorship Package Levels

Bronze
\$500

- One (1) Exhibit Table
- Company Logo www.wihosa.org
- Recognition in Conference Program

Silver
\$1000

- One (1) Exhibit Table
- Company Logo & Website Link on www.wihosa.org
- Company Logo on General Sessions slide
- Recognition in the Conference Program
- Quarter Page Ad in Conference Program

Gold
\$2000

- One (1) Exhibit Table
- Company Logo & Website Link on www.wihosa.org
- Company Logo on General Sessions slide
- Recognition in the Conference Program
- Half Page Ad in Conference Program

Platinum
\$4000

- One (1) Exhibit Table
- Company Logo & Website Link on www.wihosa.org
- Company Logo on General Sessions slide
- Recognition in the Conference Program
- Full Page Ad in Conference Program

Premier
\$5000

- Two (2) Exhibit Tables
- Company Logo & Website Link on www.wihosa.org
- Company Logo on General Sessions slide
- Recognition in the Conference Program
- Full Page Ad in Conference Program
- Email Introduction to Local Chapter Advisors

SPONSORSHIP BENEFITS

Sponsorship Package Levels

Elite
\$15,000

- Two (2) Exhibit Tables
- Company Logo & Website Link on www.wihosa.org
- Company Logo on General Sessions slide
- Recognition in the Conference Program
- Full Page Ad in Conference Program
- Email Introduction to Local Chapter Advisors
- 10 Minute Remarks at one General Sessions
 - (i.e., Opening or Awards)

There are only **two (2) Elite Sponsorship Packages available** annually. Sponsors may indicate their preference of which General Session they would like to provide remarks during, though only one Elite Sponsor will be allocated to each of the two General Sessions. Priority will be given as the sponsorship form is received.

State Conference Program Ad Info

State Sponsorship Advertising Opportunities

Elite, Premier, and Platinum Levels

Full Page
8.5" x 11"

Gold Level

Half Page Vertical
3.5" x 10"

Half Page Horizontal
7.5" x 4.75"

Quarter Page
3.5" x 4.75"

Silver Level

Submit all ads as a high resolution png or jpeg file

hosa future health professionals
WISCONSIN

SPONSORSHIP BENEFITS

Competitive Events Program Sponsorships

- 90+ unique events for students to demonstrate their knowledge and skills.
- For a complete listing of Competitive Events, please visit: www.wihosa.org/competitive-events. Additional events may be added after July 1
- The sponsorship will support event costs and award the first place finalist (individual or team) funding to cover their registration fee to the International Leadership Conference.
- Your logo will be displayed on signage at the event and in the conference program, as well as recognition at the Awards Sessions during the State Leadership Conference.
- Your logo will also be included in state version of Competitive Event Guidelines. Additionally, if the sponsorship and logo are received prior to **October 15**, your logo will be included in the regional version of Competitive Event Guidelines as well.
- Competitive Events Sponsorships vary based on the types of event (i.e. Test Only, Skill Event, Team Event, Individual Event, etc.)

Test Only & Individual Presentation Based Events - \$250

- Clinical Speciality
- Epidemiology
- Family Medicine Physician
- Health Science Events
- Leadership Events



Skill Based Events - \$750

- CPR/First Aid
- Emergency Medical Technician
- Health Professions Events (Minus Clinical Speciality & Family Medicine Physician)

Team Based Events - \$1,000

- Teamwork Events
- Mental Health Promotion
- Public Health

** Please Note: Competitive Event & Scholarship Sponsorships do NOT include an exhibitor table.*

SPONSORSHIP BENEFITS

Scholarship Program Sponsorships

Scholarships - Minimum \$250

- Good-standing HOSA members entering or attending a post-secondary institution and pursuing a health profession training program are eligible to apply for Wisconsin HOSA Scholarships.
- If partner wants more specific restrictions other than intended career applicant plans to pursue, those sponsorship requests needs to be received by **September 15** to have included in the Scholarship Application.
- More information about the Scholarship Recipient Selection & Award Process is outlined below...

** Please Note: Competitive Event & Scholarship Sponsorships do NOT include an exhibitor table.*

Scholarship Selection Process

- Applicants must be nationally affiliated, dues paid member of a Wisconsin HOSA secondary or postsecondary chapter for the current year.
- All application materials must be complete for applicant eligibility.
- Applications must be submitted no later than **January 15** for consideration.
- The Scholarship Review Committee will make the final decision on scholarship awards.

Scholarship Award Process

- Scholarship recipients will be presented a scholarship certificate during the VIP Recognition Dinner on Monday (04/26) at the State Leadership Conference.
- Scholarship sponsors are invited to present the scholarship certificate to their recipient(s) or may request a member of the Wisconsin HOSA Scholarship Review Committee to do so
- Scholarship recipients will send a thank you message to the partner.
- Scholarship recipients will receive their monetary award after confirmation of thank you message and mailing address have been received.



SPONSORSHIP BENEFITS

Conference Specific Sponsorships

Go above and beyond in supporting HOSA members by sponsoring a component of one of our State Level Conferences. All sponsorship donations include the respective Sponsorship Package Level designation and benefits. Your organization's name and logo will also be displayed in the event agenda/program and on signage associated with that item, meal, or session.

Meals

Competitive Event Meals (x2) = \$4,500 combined

- Sponsor will also receive 5 minutes of remarks or a marketing flyer to be shared with volunteers during the Event Personnel Dinner on Sunday, April 25 from 4:15 PM - 5:15 PM and the Event Personnel Breakfast on Monday, April 26 from 7:15 AM - 8:15 AM

VIP Recognition Dinner = \$3,500

- Sponsor will receive 5 minutes remarks to all scholarship recipients, special awards recipients, and special guests at the VIP Recognition Dinner on Monday, April 26

Recognition Reception = \$1,500

- Sponsor will receive 5 minutes remarks to all recognition recipients at the Recognition Reception on Monday, April 26

Chapter Advisor Appreciation Breakfast + Gift = \$3,000

- Sponsor will receive 5 minutes of remarks or a marketing flyer to be shared with advisors during the sponsored breakfast on Tuesday, April 27 from 7:30 AM - 8:30 AM

Other Conference Items

- **T-Shirts = \$13,000** - 'Sponsored By:' with Company Logo Added to Sleeve
- **Conference App = \$4,000** - GuideBook App
- **Lanyards = \$2,000** - Company Logo plus Wisconsin HOSA Logo on Lanyard

AFFILIATION & MEMBERSHIP REPORT

Active Chapters

Region 1

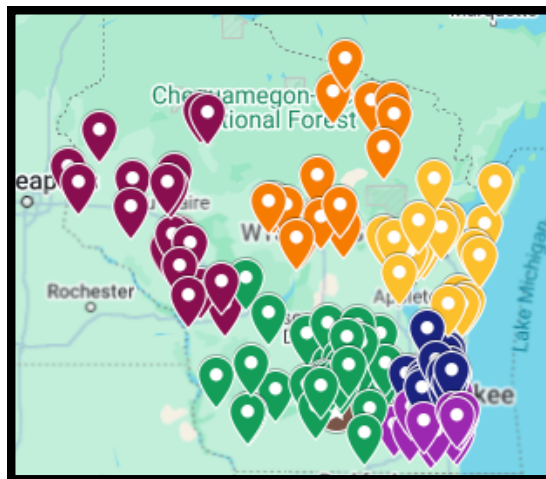
Amery High School
 Arcadia High School
 Birchwood School District
 Blair-Taylor Middle/High School
 Cashton High School
 Chippewa Falls High School
 Durand-Arkansaw Middle/High School
 Eau Claire North High School
 Flambeau High School
 Gale-Eltrick-Trempealeau High School
 Gilmanton School District
 Hudson High School
 Independence Public High School
 La Crosse School District
 Ladysmith High School
 Menomonie High School
 Onalaska High School
 River Falls High School
 Sparta High School
 University of Wisconsin - La Crosse
 West Salem High School
 Whitehall Memorial High School

Region 2

Amherst High School
 Auburndale High School
 DC Everest High School
 Marshfield High School
 Medford Area Senior High
 Northcentral Technical College
 Northern Lakes - Laona
 Northern Lakes - White Lake
 Northland Pines High School
 Pittsville High School
 Port Edwards High School
 Rhinelander High School
 Stevens Point Area Senior High School
 Three Lakes High School
 University of Wisconsin - Stevens Point
 Waupaca High School
 Wausau East High School
 Wausau West High School
 Wisconsin Rapids HOSA

Region 3

Appleton East High School
 Appleton North High School
 Appleton West High School
 De Pere High School
 Freedom High School
 Green Bay East High School
 Green Bay Preble High School
 Green Bay Southwest High School
 Hortonville High School
 Howards Grove High School
 Kaukauna High School
 Kewaunee High School
 Kimberly High School
 Kohler High School
 Little Chute Career Pathways Academy
 Luxemburg-Casco High School
 Menasha High School
 Neenah High School
 New London High School
 Oconto Falls High School
 Plymouth High School
 Sheboygan North High School
 Two Rivers High School



Region 4

Adams-Friendship High School
 Baraboo High School
 Beaver Dam High School
 Beloit Memorial High School
 Belleville High School
 Beloit Turner School District
 Cambria-Friesland High School
 DeForest Area High School
 Cuba City Middle/High School
 Destinations Career Academy of Wisconsin
 Dodgeand High School
 Dodgeville High School
 Edgerton High School
 Edgewood University
 Evansville High School
 Fall River School District
 Janesville Craig High School
 Jefferson High School
 La Follette High School
 Madison College
 Madison Country Day School
 Madison East High School
 Madison West High School
 Marshall High School
 Middleton High School
 Milton High School
 Monona Grove High School
 Montello High School
 Mount Horeb High School
 New Glarus High School
 Oregon High School
 Platteville High School
 Portage High School
 Randolph High School
 Richland Center High School
 Rio Community School District
 Riverdale School District
 Sun Prairie East High School
 Sun Prairie West High School
 The Lincoln Academy
 University of Wisconsin - Madison
 Vel Phillips Memorial High School
 Verona Area High School
 Watertown High School
 Waunakee Community High School
 Wauzeka-Stauben High School
 Whitewater High School
 Wonewoc-Center School District

Wisconsin HOSA Headquarters

State Office
 Department of Public Instruction
 Madison, Wisconsin

Region 5

Arrowhead High School
 Brookfield Central High School
 Brookfield East High School
 Brown Deer High School
 Cedarburg High School
 Concordia University Wisconsin
 Dominican High School
 Germantown High School
 Grafton High School
 Greenfield High School
 Hamilton-Sussex High School
 Hmong American Peace Academy
 John Long Middle School
 Kennedy Middle School
 Kettle Moraine High School
 Kewaskum High School
 MacDowell Montessori School
 Marquette University
 Menomonee Falls High School
 Milwaukee Lutheran Middle & High Schools
 MPS District/MAHEC: James Madison Academic Campus
 MPS District/MAHEC: Milwaukee Marshall High School
 MPS District/MAHEC: North Division High School
 MPS District/MAHEC: Riverside High School
 MPS District/MAHEC: South Division High School
 Nathan Hale High School
 New Berlin School District
 Nicolet Union High School
 North Middle School
 Oconomowoc High School
 Pewaukee High School
 Pilgrim Park Middle School
 Pius XI Catholic High School
 Ronald Reagan IB High School
 Salam High School
 St. Thomas More High School
 University Lake School
 University School of Milwaukee
 Waukesha Academy of Health Professions
 Waukesha County Technical College
 Waukesha North High School
 Waukesha West High School
 Wauwatosa East High School
 Wauwatosa West High School
 West Allis Central High School
 Whitefish Bay High School
 Whitnall High School
 Wisconsin Hills Middle School

Region 6

Academies of Racine at Case
 Academies of Racine at Gifford
 Academies of Racine at Horlick
 Academies of Racine at Park
 Burlington High School
 Delavan-Darien High School
 East Troy High School
 Elkhorn Area High School
 Elkhorn Area Middle School
 Franklin High School
 Indian Trail High School and Academy
 Lake Geneva Schools
 LakeView Technology Academy
 Mukwonago High School
 Muskego High School
 Oak Creek High School
 Shoreland Lutheran High School
 South Milwaukee High School
 Tremper High School
 Union Grove High School
 University of Wisconsin - Parkside
 Waterford Union High School
 Westosha Central High School
 Wilmot Union High School

AFFILIATION & MEMBERSHIP REPORT

2025-2026

7,413 Members

**300
Middle
School**

**6,728
Secondary**

**4
Post-
Secondary**

**73
Collegiate**

**248
Advisors**

**56
Professional**

**4
Honorary
Life**

182 Chapters

**6
Collegiate**

**7
Middle
School**

**3
Post-
Secondary**

**165
Secondary**

**1
Statewide**

**57
Inactive**

**WISCONSIN HOSA
CHARTERED ASSOCIATION
EST. 1978**



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